



REVNEW

FACTORING CASE STUDY



REVNEW IFA PROGRAM OVERVIEW

As a three year preferred vendor of the IFA, Clarus has developed this IFA payment processing program specifically for the factoring industry. It's straightforward and fully compliant.

This program was designed to help IFA members expedite collections, streamline the payment process, and keep their credit card processing costs to a minimum or even eliminate them.

By utilizing our hosted web page and email invoice billing, you can increase your cash flow by offering debtors a more preferred and convenient way to pay their invoices.

Our RevNew Program offers two different pricing platforms allowing you to choose the one best suited for your business.



PREFERRED VENDOR



CLARUS
MERCHANT SERVICES



WHAT IS REVNEW IFA PROGRAM

+ Traditionally, factoring companies pass along the fees associated with accepting credit cards to their clients. Our RevNew IFA Program supplies you with a unique reporting tool that provides you with streamlined bookkeeping, allowing you to transparently and accurately pass these fees to your client.

+ Our RevNew IFA Program allows you to email invoices to the debtor, allowing them to make their payment via the email through our secure server. You can also add the processing fee directly to the email billing to cover the expense of accepting the credit card, paid by the debtor.

+ Another feature of our program is our hosted web page. This allows debtors to make payments quickly and conveniently through your website. This page is customizable and user friendly. This feature is a part of the RevNew IFA Package at no additional cost.





DESIGNED FOR THE FACTORING INDUSTRY



Smooth processing of credit card transactions.



A **unique reporting tool** that provides precise and streamlined bookkeeping, enabling you to accurately pass along the processing fee to your clients.



Payment gateway for quick, easy payment processing including tokenization and PCI compliant storage of customer data.



Increase your cash flow by offering debtors a more convenient way to pay their invoices.



NO contracts, cancellation fees, or long term obligations. Two pricing platforms allow you to pick a program that works best for you.



Designed with and by IFA members to provide a comprehensive and streamlined program based specifically on how the Factoring Industry operates.



Able to **process American Express** transactions.





CASE STUDY

- + **CLIENT:** Current IFA Member
- + **INDUSTRY:** Factoring
- + **TIME FRAME:** Jan. 2017 – Present

ANNUAL PROCESSING TOTALS

The estimated processing fees are based upon the pricing structure you choose

\$9.2M

ANNUAL VOLUME

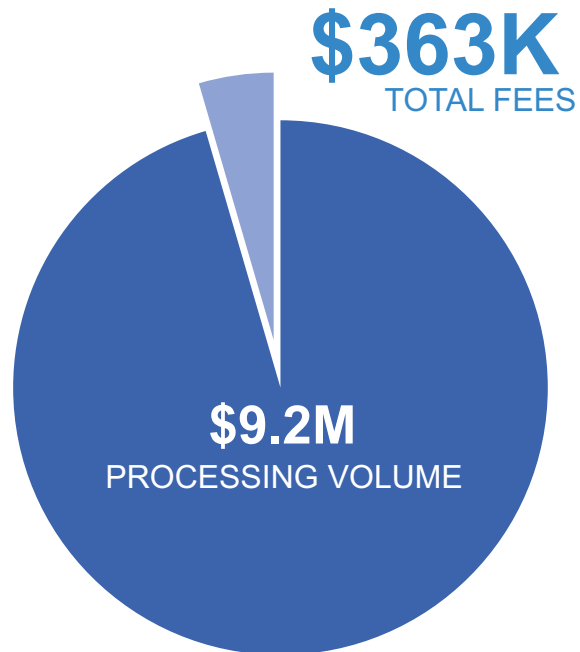
\$363K

PROCESSING FEES



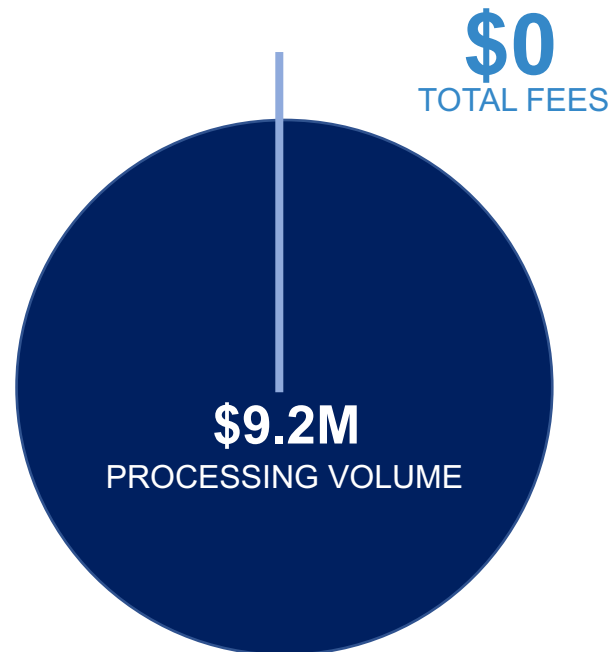
CASE STUDY

PRIOR TO REVNEW



EFFECTIVE RATES VARY // BASED OFF THE PRICING STRUCTURE YOU CHOOSE

WITH REVNEW



0%
EFFECTIVE RATE

RESULTS

After implementing RevNew, this IFA member has seen their **bottom-line increase by \$363,000 annually, or \$1,100,000 in reduced expenses over 3 years!**





WHAT DOES THIS MEAN FOR YOU?

Simply put...

You have \$363K in reduction of credit card processing costs annually.

That's...



\$363K

REDUCED EXPENSES

OR



\$363K

SAVINGS

OR



\$363K

BONUS

However you want to look at it, you now have the ability to control your processing costs, and the benefits that it provides...



- + Invest it back into your company.
- + Hire more employees.
- + Go on a vacation.



TESTIMONIAL

I wanted to commend you and Clarus for delivering not only an excellent product, but providing MP Star with quality customer service. Your merchant services program combined with the RevNew program has really simplified our lives when it comes to accepting credit cards. Credit cards have always been a big part of our program and they continue to grow each year and what used to be a time consuming process of allocating card expenses to the appropriate clients has become easier with your monthly reports.

Additionally, I had no idea that our program was in jeopardy of being fined and black-listed by the card companies for non-compliance. Your expertise in dealing with the various card companies including Amex really opened our eyes to all of the potential problems that we were courting when it came to compliance. My team truly appreciates the time and personalized service you and Clarus have provided. Having your cell phone, to get the answers we needed during implementation, was especially important as we made the transition to your platform.

Losing our ability to accept credit card payments would have been a disaster. Clarus and RevNew have helped MP Star to simplify the process and have made us compliant. Please feel free to use MP Star a reference for other companies looking for merchant services



Gage Price
President
MP Star Financial, Inc



CLARUS
MERCHANT SERVICES



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